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## Legends for Charity Luncheon “The Pat Summerall Award”

HOLLYWOOD, FLORIDIA – The inaugural Pat Summerall Award, created by Ocean 2 Ocean Productions, Inc. will be presented to broadcasting superstar James Brown of FOX Sports on Friday, February 3, 2006 at the Legends for Charity® Luncheon which will be held at the NFL Headquarters Hotel, The Detroit Renaissance Center. This prestigious award will be given annually at the Legends for Charity Luncheon during Super Bowl Weekend to a deserving recipient who through their career has demonstrated the character, integrity and leadership both on and off the job that the name Pat Summerall represents.

JB will be honored not only for his outstanding career as one of sports' premier broadcasters, but also for his significant role in reaching out to help make a difference for so many others through his extensive and ongoing commitments to a variety of community and national causes.

The luncheon at Super Bowl XL will benefit the United Network for Organ Sharing – a touching connection to Summerall whose life was saved through organ transplantation in 2004. Network affiliates who have lent their support as sponsors for this year's event are FOX Sports, HBO Sports, Sporting News Radio as well as the PGA Tour. Dick Stockton of FOX Sports will serve as Emcee and eight-time Emmy Award Winner Armen Keteyian of CBS Sports and HBO Sports will be a guest speaker.

This Legends for Charity® event has all the components of a high-end celebrity function while at the same time allowing the general public an opportunity to participate in an affordable Super Bowl party. The Honorary Committee that supports this award consists of top network executives Dick Ebersol (NBC), Lou D'Ermilio (FOX), Steve Sabol (NFL Films) and on-air talent Jim Nantz and Lesley Visser (CBS), and John Madden (ABC).

For the fourth consecutive year, Ocean 2 Ocean Productions has landed one of the biggest events during Super Bowl Weekend. Cheryl DeLeonardis, the event producer, began her involvement in Super Bowl fund-raising activities in San Diego during Super Bowl XXXVII when she honored the late Kansas City Chiefs Head Coach Hank Stram, for his victory in Super Bowl IV. The next day, the late Stram was selected for enshrinement into the Hall of Fame in Canton. During Super Bowl XXXVIII her honoree was Don Shula, the NFL'S all time winningest coach. Shula returned to the city of Houston, the site of his last Super Bowl Victory to be honored for his perfect season with the Miami Dolphins. Summerall's life was saved last year with a liver transplant in Jacksonville and the football and broadcast legend agreed to let DeLeonardis, a woman in a small company, create and produce the luncheon honoring him, in the same town, ten months later during Super Bowl XXXIX. Summerall was so impressed with DeLeonardis' talent that he agreed to let her name the award in his honor creating a new tradition during Super Bowl weekend.

"I am honored to have this award created in my name," said Pat Summerall. "I am so pleased that James Brown will be the first recipient. He is everything the award is intended to represent."

A former Dolphin Cheerleader, DeLeonardis knows the power that sports can bring to the community and relies on an extensive network of friends and professionals to accomplish that, which would usually require an enormous firm with paid contacts. Her creative ability to produce a high-end program filled with video tributes and guest speakers from top on-air talent from CBS Sports, FOX Sports and ESPN is unparalleled in the industry.